

## Content Calendar

## What you can do to help!

### Nov. 8-14

All week you can pick up your window cling from SCC&DP \*while This week, share the announcement to your employees that your business is participating in the Stay Open, Stay Healthy Campaign and Campaign window clings promotion. Pick up at SCC&DP \*while supplies last!

**Nov. 10** Press release in newspaper and shared on websites and social media

**Nov. 11** media

**Nov. 12** Release of campaign video and tools via email

Pick up your window cling

Share the sample messaging with your staff encouraging them to take personal responsibility for their choices in partnership with this campaign.

Pick up your window cling starting Monday.

Share on your website or social media pages.

Businesses may download from MHCS Facebook or YouTube pages to put on their own site and social or share the video post that MHCS has on Facebook

### Nov. 15-21

All week you can pick up your window cling from SCC&DP \*while supplies last

Clean hands deserve 2 thumbs up. #StayOpenStayHealthy #StrongerTogether @MHCS.Seward @cultivatesewardcounty

Join us by sharing the post shown to the left and add a photo of you or your business participating with handwashing, wearing a mask, social distancing etc. Also, participate by taking pictures in your business or around the county with your mask on and showing two thumbs up. Get creative, challenge others to participate, and join throughout the week.

### Nov. 22-28

We still need you in the fight with us. For your family, for the vulnerable in Seward County, and for our local businesses. We can't do this without you. Please, choose to avoid 1) Crowded places, 2) Close contacts, and 3) Confined spaces. #StayOpenStayHealthy #StrongerTogether @MHCS.Seward @cultivatesewardcounty

Join us by sharing the post shown to the left and add a photo of you or your business participating with handwashing, wearing a mask, social distancing etc. Also, participate by taking pictures in your business or around the county with your mask on and social distancing!

### Nov. 29-Dec 5

We must unify, collaborate, and stand as one! Coming together with strength and compassion captures the core of who we are. These values are what make Nebraska the good life. Join us in the fight to slow the spread of COVID-19 in our communities by choosing to

Avoid close contact  
Wear a mask  
Wash your hands  
Cover coughs and sneezes  
Clean and disinfect  
Monitor Your Health Daily  
Protect Your Health By Getting a Flu Shot  
#StayOpenStayHealthy #StrongerTogether @MHCS.Seward @cultivatesewardcounty

Join us by sharing the post shown to the left and add a photo of you or your business participating with handwashing, wearing a mask, social distancing etc.

### Dec. 6-12

You may not know if you have COVID. You can spread the disease before you even have symptoms. Set a positive example by making a choice to wear your mask, social distance, and avoid crowds. You can help save lives and keep the strain on hospital staffing down! #StayOpenStayHealthy

**Dec. 7** #StrongerTogether @MHCS.Seward @cultivatesewardcounty

Join us by sharing the post shown to the left and add a photo of you or your business participating with handwashing, wearing a mask, social distancing etc. Also participate by taking pictures in your business or around the county with your mask on and social distancing!

### Dec. 13-19

By wearing a mask, not only are you choosing to do your part in preventing the spread of COVID-19—you're helping save lives. This is our chance. We are in this together, Seward County. #StayOpenStayHealthy #StrongerTogether @MHCS.Seward @cultivatesewardcounty

**Dec. 14**

Join us by sharing the post shown to the left. Also participate by taking a picture of your staff or patrons socially distancing and wearing mask with the post with this text provided.

Keep your support for the health of our local businesses and communities alive by continuing to find ways to support COVID-19 best practices and awareness.

THANK YOU FOR PARTICIPATING